

Social Media Policy

Definition

Social media is an important part of communicating and interacting with today's society. Some social media programs include Facebook, Instagram, YouTube, Tik Tok, Reddit, Blogger, Twitter, Tumblr, LinkedIn, Snapchat and any online forum, blog or network.

Spruce Dickerson Foundation and Flip Flop to the World has no desire to limit personal creativity or freedom of expression, but the Ambassador is reminded that they are at all times linked to and representative of the company. They are therefore reminded not to engage in libelous or hateful material in social media.

Regarding the Company

While the Ambassador may reference **Spruce Dickerson Foundation and Flip Flop to the World** in social media, they are reminded that confidential material of any kind is strictly prohibited and the revelation of it over social media may result in relinquishing her crown and title. This includes financial information, personal information of anyone connected to **Spruce Dickerson Foundation and Flip Flop to the World**, copyright subjects and private projects. With regards to whether or not material is confidential, confusion may be abated with one rule: **If you're not sure, don't post it.**

When referring to **Spruce Dickerson Foundation and Flip Flop to the World**, please keep your tone professional, factual and respectful. Avoid hateful, libelous, derogatory, obscene, threatening or abusive language when speaking about the company, Board members, volunteers, competitors or vendors.

In any mention of **Spruce Dickerson Foundation and Flip Flop to the World**, please speak in the tone of what is represented by these entities, and with the integrity of heart with which the foundation and charity are based on.

Personal Content

The Ambassador writing about personal material unrelated to **Spruce Dickerson Foundation and Flip Flop to the World** should still remember that they represent the aforementioned at all times and avoid posting anything on the internet that violates any discrimination or harassment laws.